



Discover

the treasures in Oman

Muscat International Jewellery Exhibition
24th - 28th October 2017
At Oman Convention and Exhibition Centre
Muscat, Oman



Authorised Agent



ASIALIFE
Media Thailand
A Publicity, Media, PR and Marketing Agency

Organized by



مركز عمان الدولي للمعارض ش.م.ع.م.
OMAN INTERNATIONAL EXHIBITION CENTRE S.A.S.C.

Oman

Gateway to the Gulf

- ◆ The second largest state in the Arabian Peninsula
- ◆ Growing on a very fast rate
- ◆ A big jewelry consumer in the region
- ◆ VAT is not charged locally, and NO personal income tax
- ◆ Only 5% duty for most products



Why MIJEX 2017?

- ◆ Gateway to the gems and jewelry business in Oman
- ◆ Meeting potential buyers and traders
- ◆ Springboard to other countries in the region
- ◆ Forge new business connection
- ◆ Ideal platform for the businesses with an ambitious agenda for the future





The Perfect Show

The upcoming MIJEX's floorplan has been designed in such a way that the halls shall reflect an impression of International Pavilion. In addition, each stall shall have ample scope to catch the visitors' eyes with their creative display

Booth Options

Option A – Space Only

US\$ 320 Per Square Meter

Space consists only of bare floor space for exhibitors Who wish to build their own stand. Power Supply is charged separately.

Option B – Standard Shell Scheme

US\$ 345 Per Square Meter

Each 12 sq.m. Shall Scheme shall consist of the following

- White wall panels, blue fascia panel with company name
- 2 banquet chairs and 1 80x80 cm. table
- 3 100W spotlights and 1 0.5KW socket

Option C – Special Package

US\$ 420 Per Square Meter

Each 12 sq.m. Special Package shell scheme shall consist of the following

- White wall panels, blue fascia panel with company name
- 2 Nos. of Banquet chairs and 1 No. of. 80x80 cm Table or Counter with door
- 4 Nos. of Counter Showcases and 2 Nos. of Tall Showcases
- 4 Nos. of 150W Metal halide, 3 Nos. of 100W Spotlight and 1 No. of 0.8 kw Socket





OMAN CONVENTION
& EXHIBITION CENTRE
مركز عُمان الدولي للمعارض



The new state-of-the-art venue

Muscat International Jewellery Exhibition 2017 will be held at new venue Oman Convention and Exhibition Centre. The Oman's new home of business events is conveniently located 10 minutes from the new Muscat International Airport, and also very close to the countrys leading hotels. It is functional and flexible for meeting and exhibition with the very latest in technology and facilities.



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For Booking Contact



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8th Muscat International Jewellery Exhibition (MIJEX)

24 - 28 October 2017

Oman Convention & Exhibition Centre

Serial No:

Date:

Organized By



ASIALIFE
Media Thailand
A Strategic Media, PR and Marketing Agency



EXHIBITION SPACE CONTRACT

Company Telephone
Address Facsimile
..... Email
Contact Name Position Mobile

DETAILS OF REQUIREMENTS

Minimum area to be booked 12 m²
Stand No. Alloted Stand
Dimensions mx m= m²

	Cost per m ²	Amount
Space Only <input type="checkbox"/>	US\$ 320	\$
Space with Shell Scheme <input type="checkbox"/>	US\$ 345	\$
Space with Full Package <input type="checkbox"/>	US\$ 420	\$
	Total	\$
	50% to be paid on signing the Contract	\$
	50% due by 30th August 2017	\$

Products to be exhibited

OFFICIAL CATALOGUE

I would like to book the following advertising space:

Full page - 4 Colors US\$ 2,400 Inside Front & Inside Back Cover US\$ 2,600 Double Page Spread US\$ 4,400
1/2 Page - 4 Colors US\$ 1,600 Back Cover US\$ 2,800 Book Mark US\$ 3,700

If booked with this contract a **10% discount** will be allowed on the above advertisement rates.

SPONSORSHIP PACKAGE

Platinum US\$ 27,000 Gold US\$ 20,000 Silver US\$ 14,000 Bronze US\$ 10,000

Having read and agreed to the conditions, we hereby contract for the space as indicated above at such Exhibition for the purposes of exhibiting goods as described above and we undertake to be bound by and observe and perform such conditions and to pay the balance as stated above on the stand/ space rental on receipt of invoice.

Signed on behalf of Exhibitor
Date Name
Position
Signature

Space Confirmed on behalf of OIEC

Authorised Signatory
Date

This form must be signed by a director, secretary or person authorised to purchase on behalf of the exhibitor. Relevant copies to be returned to OIEC.

Please send wire transfer payments direct to VEGA INTERTRADE AND EXHIBITIONS

Bank Name : MASHREQBANK Account Name : VEGA INTERTRADE AND EXHIBITIONS Account No : 01 09-94-51506-7
Swift Code BOMLAHAD | IBAN AE940330000010994515067

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MIJEX 2016



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